Arhiv družboslovnih podatkov

Gradivo vezano na raziskavo

Uporaba mobilnih aplikacij za oglede spomenikov kulturne dediščine, 2020

Okvirna vprašanja za udeležence fokusnih skupin

1. **V presejalnem vprašalniku ste vsi navedli, da uporabljate fotoaparat. Pomislite na svoje izlete in potovanja v zadnjem letu – na kakšen način ste uporabljali fotoaparat?**

1.1. Katere motive ste fotografirali? Zakaj?

1.2. Je bila med motivi kdaj tudi kulturna dediščina? Katera kulturna dediščina vam je ostala najbolj v spominu? Zakaj?

1.3. Je bil med motivi, ki jih ujamete v objektiv, tudi kakšen kip? Kakšne kipe ste fotografirali? Zakaj?

1.4. Ali so vam pri kipih zanimive tudi lastnosti materiala, iz katerega je narejen?

1.5. Ali na kipih opazite kakšne napake, npr. korozijo na bronastih kipih? Se vam to zdi zanimiv fotografski motiv?

1.6. Vas kipi bolj pritegnejo, če poznate njihovo zgodbo? Vam je kakšna ostala v spominu?

1.7. Kaj potem naredite s fotografijami? Jih komu pošljete? Jih objavite na spletu? Zakaj?

2. **Ali kdaj na izletu ali potovanju na telefon naložite kakšno aplikacijo, ki je omejena za tisto lokacijo? Na primer aplikacijo nekega mesta/znamenitosti?**

2.1. Kako se odločite, da si boste neko aplikacijo naložili na telefon in jo uporabljali? Kakšna bi morala biti turistična aplikacija, da bi si jo prenesli? Katere lastnosti turističnih aplikacij so za vas najpomembnejše? Kaj pa vas moti?

2.2. Ali bi si na telefon naložili turistično aplikacijo v določenem mestu, če bi vsebovala neko igro, ki bi vas vodila po tem mestu/znamenitosti? Zakaj?

2.3. Ali bi sodelovali v igri, kjer bi vam bila predstavljena fotografija določenega dela kipa, vaša naloga pa bi bila, da posnamete enako oz. čim bolj podobno fotografijo in jo naložite v aplikacijo ali pa objavite kje na spletu?

2.4. Kaj bi vas spodbudilo k temu, da bi uporabljali tako igro? Zbiranje točk, doseganje nivojev na lestvici, nagrade? Ali bi vas motiviralo to, da bi vam igra v zameno posredovala zgodbo o tem kipu?

2.5. Ali bi bili to fotografijo pripravljeni tudi objaviti na socialnem omrežju? Bi imeli pri tem kakšne zadržke?

3. **Vprašanja o lokacijskih igrah (Pokemon GO, Geocaching...). V presejalnem vprašalniku ste navedli ...**

... da v zadnjem letu niste uporabljali lokacijskih iger ...

3.1. Ste že slišali za aplikaciji Pokemon Go in Geocaching? Kaj pa kakšne druge lokacijske igre/aplikacije?

3.2. Ste jih kdaj v preteklosti poskusili igrati? Bi vas zanimalo te igre preizkusiti? Kaj bi se moralo zgoditi, da bi začeli igrati te igre?

3.3. Ali na mobilnem telefonu igrate kakšne druge igre? Kakšne igre imate najraje?

... da ste v zadnjem letu uporabljali lokacijske igre, kot sta Pokemon Go in Geocahing ...

3.4. Kako dolgo že igrate tovrstne igre? Zakaj ste začeli? Kaj vas je k temu spodbudilo?

3.5. Zakaj še vedno igrate? Kako pogosto in na kakšen način igrate?

3.6. Kako pomembni so pri tem?
   o Dosežki
   o Druženje
   o Poglobitev v vsebino
   o Odkrivanje prostora
   o Užitek
   o Nostalgija

3.7. Igrate lokacijske igre tudi na izletih in potovanjih? Na kakšen način?

3.8. Koliko ste osredotočeni na igro in koliko na okolico? Ste kdaj že odkrili kaj zanimivega v okolici zaradi aplikacije?

1. In the screening questionnaire, you all stated that you use a camera. Think about your trips and travels over the past year — how did you use the camera?

1.1. What motifs did you photograph? Why?

1.2. Have motifs ever been cultural heritage? Which cultural heritage do you remember the most? Why?

1.3. Was there a statue among the motifs you captured? What statues did you photograph? Why?

1.4. Are you also interested in the properties of the material from which the statues are made?

1.5. Do you notice any defects on the statues, e.g. corrosion on bronze statues? Do you find this an interesting photographic motif?

1.6. Are you more attracted to statues if you know their story? Do you remember any?

1.7. What do you do with the photos? Who do you send them to? Do you post them online? Why?

2. Did you ever download a location-specific app to your phone on a trip or excursion, e.g. a city/landmark app?

2.1. How do you decide to download and use an application? What properties would a travel app need for you to download it? Which features of travel applications are most important to you? What bothers you?

2.2. Would you download a tourist app in a certain city if it contained a game that would guide you around that city / landmark? Why?

2.3. Would you take part in a game where you would be presented with a photograph of a certain part of the statue, and your task would be to take the same or as similar a photo as possible and upload it to the app or post it somewhere online?

2.4. What would motivate you to use such a game? Collecting points, reaching levels on a scale, rewards? Would it motivate you if the game told you the story of the statue in return?

2.5. Would you be willing to post this photo on a social network? Would you have any reservations about that?

3. Questions about location games (Pokémon GO, Geocaching ...). In the screening questionnaire you stated ...

... that you have not used location games in the last year ....

3.1 Have you heard of the Pokémon GO and Geocaching apps? What about any other location games/apps?

3.2 Have you ever tried to play them in the past? Would you be interested in trying out these games? What would have to happen to start playing these games?

3.3 Do you play any other games on your mobile phone? What games do you like best?

... that you have used location games like Pokémon Go and Geocahing in the last year ...

3.4 How long have you been playing games like this? Why did you start? What prompted you to do this?

3.5 Why are you still playing? How often and in what way do you play?

3.6 How important are … in this?
- Achievements,
- Socializing,
- Deepening into the content,
- Discovering space,
- Pleasure,
- Nostalgia

3.7 Do you also play location games on trips and travels? In what way?

3.8 How much are you focused on the game and how much on the surroundings? Have you ever discovered something interesting in the area because of the app?